

Message Text

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PAGE 01 TOKYO 14202 070840Z

ACTION EB-08

INFO OCT-01 EA-12 ISO-00 AGRE-00 CEA-01 CIAE-00
COME-00 DODE-00 FRB-01 H-02 INR-10 INT-05 L-03
LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05 SS-15
STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02 OMB-01
DOE-15 STRE-00 DOEE-00 /122 W
-----118938 070902Z /17

P 070837Z AUG 78

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 0181

UNCLAS TOKYO 14202

PASS STR AND AGRICULTURE ELECTRONICALLY

E.O. 11652: N/A

TAGS: EAGR, ETRD

SUBJECT: NEWS ARTICLE: ORANGE IMPORT SITUATION AND
RETAILER CAMPAIGN FOR LIBERALIZATION

1. ARTICLE IN AUGUST 4 EDITION OF ASAHI SHIMBUN, ONE OF
LEADING JAPANESE DAILIES WITH NATIONAL CIRCULATION OF
7.3 MILLION, PUBLICIZED FACT THAT ORANGE IMPORT QUOTA
HOLDERS CONTINUE TO REAP "DOUBLE PROFITS" RESULTING FROM
APPRECIATION OF YEN AGAINST DOLLAR.

2. ARTICLE REPORTS NATIONAL FEDERATION OF FRUIT AND
VEGETABLE RETAILERS ASSOCIATION (NFFVRA -MEMBERSHIP
70,000) IS WORKING HARD KEEPING ALIVE ITS CAMPAIGN FOR
ORANGE LIBERALIZATION. FURTHER APPEALS FOR GOJ TO EXPAND
ORANGE TRADE ARE PLANNED BY NFFVRA IN SEPTEMBER.

3. IN RELATED MATTER, MR. TETSUZO YAMAGUCHI, VICE PRES.,
NFFVRA CALLED ON AGATT AUGUST 7 TO OFFER SUPPORT FOR
OPENING ORANGE TRADE IN JAPAN. YAMAGUCHI STATED THAT HIS
ORGANIZATION HAS BROAD SUPPORT AMONG WHOLESALERS,
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SUPERMARKETS, AND DEPARTMENT STORES, BUT THAT THESE GROUPS
ARE RELUCTANT TO HELP OPENLY BECAUSE OF ADMINISTRATIVE
RELATIONSHIPS WITH GOJ MINISTRIES.

4. TRANSLATION OF ARTICLE AIRMAILED TO FITZSIMMONDS
AGRICULTURE.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORTS
Control Number: n/a
Copy: SINGLE
Draft Date: 07 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO14202
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780322-0693
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780890/aaaacxmm.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 43559a67-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1814750
Secure: OPEN
Status: NATIVE
Subject: NEWS ARTICLE: ORANGE IMPORT SITUATION AND RETAILER CAMPAIGN FOR LIBERALIZATION
TAGS: EAGR, ETRD
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/43559a67-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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